

**IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF NORTH CAROLINA  
ASHEVILLE DIVISION**

**File No.: 1:07-CV-231-LHT-DLH**

C. BURGESS,

Plaintiff,

v.

EFORCE MEDIA, INC., IWIZARD  
HOLDING, INC., ADKNOWLEDGE,  
INC., BASEBALL EXPRESS, INC.,  
ALLEN-EDMONDS SHOE  
CORPORATION, INTERSEARCH  
GROUP, INC., TRUSCO  
MANUFACTURING COMPANY,  
PRICEGRABBER.COM, INC.  
SHOPZILLA, INC., DAZADI, INC., SIX  
THREE ZERO ENTERPRISES, LLC,  
Defendants.

**MOTION TO DISMISS  
BY DEFENDANT  
ALLEN EDMONDS SHOE  
CORPORATION**

Defendant Allen Edmonds Shoe Corporation, through counsel, hereby moves, pursuant to Rule 12(b)(6) of the Federal Rules of Civil Procedure, to dismiss the Complaint of Plaintiff C. Burgess. Plaintiff's allegations fail to state a cause of action entitling Plaintiff to relief against Allen Edmonds. Defendant submits the attached memorandum of law in support of this motion.

This the 23rd day of July, 2007.

/s/ Brian S. Heslin  
Brian S. Heslin  
Attorneys for Defendants  
MOORE & VAN ALLEN PLLC  
100 North Tryon Street, Suite 4700  
Charlotte, North Carolina 28202-4003  
Telephone: (704) 331-1000  
Fax: (704) 378-1988  
E-mail: [brianheslin@mvalaw.com](mailto:brianheslin@mvalaw.com)  
N.C. State Bar No. 33432

**CERTIFICATE OF SERVICE**

I hereby certify that on July 23, 2007, the **MOTION TO DISMISS BY DEFENDANT ALLEN EDMONDS** was filed electronically with the Clerk of Court through ECF, and by serving a copy by depositing a copy of the same in the US Mail, first class postage pre-paid, to the following attorneys for said parties:

C. Burgess  
P.O. Box 6355  
Hendersonville, NC 28793  
(Plaintiff, Pro Se)  
nossell1234@mchsi.com

Ms. Jacqueline Grant  
ROBERTS & STEVENS, PA  
P.O. Box 7647  
Asheville, NC 28802  
(Represents iWizard Holding, Inc.)  
jgrant@roberts-stevens.com

Mr. Keith H. Johnson  
POYNER SPRUILL LLP  
3600 Glenwood Avenue  
Raleigh, NC 27612  
(Represents Baseball Express and Shopzilla, Inc.)  
kjohnson@poynerspruill.com

Kenneth R. Raynor  
Templeton & Raynor, PA  
1800 East Boulevard  
Charlotte, NC 28203  
(Represents Adknowledge, Inc. and Eforce Media, Inc.)  
ken@templetonraynor.com

Ms. Jennifer F. Revelle  
ROBINSON, BRADSHAW & HINSON, P.A.  
101 North Tryon Street, Suite 1900  
Charlotte, NC 28246  
(Represents Pricegrabber.com, Inc.)  
jrevelle@rbh.com

Ms. Mary Euler  
MCQUIRE, WOOD & BISSETTE, P.A.  
P.O. Box 3180  
Asheville, NC 28802  
(Represents Dazadi, Inc.)

meuler@mbavl.com

This the 23d day of July, 2007.

/s/Brian S. Heslin